



## 2017-2018 UGS Assessment Plan

### General Information:

Unit	KU Writing Center
Unit Mission	The mission of the KU Writing Center is to: provide qualified writing consultants who support the academic mission of the University so that you can work confidently in our writing centers; create an environment, at each of our sites (Writer's Roosts), that is accessible, comfortable, and productive; help you understand and practice writing-to-learn for writing in all subjects now and for writing in the future; help you understand and practice many strategies effective writers use, from brainstorming to editing; and support your growth as a writer and provide the expertise, the resources, and the space and time to work with you on your writing while you are here at the University of Kansas.
Unit Student Learning Outcomes	Students who utilize or interact with the programs and services offered by the KU Writing Center will be able to: <ol style="list-style-type: none"> <li>1. Identify that writing is an on-going process that requires preparation and multiple drafts. (CLD 1)</li> <li>2. Identify which writing process or skill should serve as the focal point of each conference. (CLD 1)</li> <li>3. Develop transferrable writing skills that can be used for future writing projects. (CLD 6)</li> <li>4. Develop unique writing voices based on their life experiences, worldviews, and languages. (CLD 3)</li> <li>5. Identify diverse audiences for their writing. (CLD 5)</li> </ol>

### Program/Service Specifics:

Program/Service	In-class Writing Workshops
Description of Program/Service	Graduate and undergraduate writing consultants offer workshops on a variety of topics at the request of instructors of record.
Staff Contact(s)	Jacob Herrmann <a href="mailto:j904h202@ku.edu">j904h202@ku.edu</a>
Applicable Student Learning Outcome(s)	SLO #1
Criteria for Success	After participating in the workshop, students will score at least 85% or higher on a short quiz designed to evaluate the learning outcomes of the workshop.
Direct or Indirect Assessment	Direct
Assessment Method	<u>Quiz</u> . Workshop participants will take a short quiz via Qualtrics after the session. The quiz responses will then be scored and descriptive statistics

	used to summarize the results. Results will be shared with Writing Center staff to evaluate the effectiveness of the workshop in meeting the identified student learning outcomes.
Population/Sample	The population will consist of approximately 90 students in UNIV 101.
Timeline/Frequency	Fall 2017
Use to Inform Current Practice	The results will be used to evaluate the effectiveness of in-class writing workshops. In addition, the results may prompt reevaluation of the content that is included in the presentation.
Results Reporting	Assessment results will be reported in the Annual Report in July 2018 which is placed on the Writing Center website and shared with the VP for UGS.

Program/Service	e-Tutoring Consultations
Description of Program/Service	Graduate and undergraduate writing consultants offer asynchronous written feedback to students through the WCOline interface. Students receive feedback at their KU e-mail addresses.
Staff Contact(s)	Brianna Hyslop <a href="mailto:behyslop@ku.edu">behyslop@ku.edu</a>
Applicable Student Learning Outcome(s)	SLO #4
Criteria for Success	Students will articulate at least one way that e-Tutoring positively influenced the development of their writing from rough draft to the final submission. In addition, students will also articulate at least one way the e-Tutoring assisted them in developing their writing voices in relation to their life experiences, worldviews, and languages.
Direct or Indirect Assessment	Indirect
Assessment Method	<u>Focus Group</u> . Students will submit the first draft of an assignment when requesting the asynchronous feedback. Staff will follow up with a random sample of students that used the service to request the final draft. Focus groups will be formed late in the semester to obtain feedback on their growth as writers. Questions will be asked in relation to the development of unique writing voices based on life experiences, worldviews, and languages. The focus group sessions will be taped and transcribed using HyperResearch. The transcriptions will be reviewed to determine themes.
Population/Sample	The focus group will consist of a sample of approximately 30 multilingual international students or visiting scholars.
Timeline/Frequency	Spring 2018
Use to Inform Current Practice	The results will be used to evaluate the effectiveness of e-Tutoring consultations. Specifically, they will be used to determine if additional training on cultural competency is necessary.
Results Reporting	Assessment results will be reported in the Annual Report in July 2018 which is placed on the Writing Center website and shared with the VP for UGS.