



2017-2018 UGS Assessment Plan

General Information:

Unit	Lt. Gen. William K. Jones Military-Affiliated Student Center (MASC)
Unit Mission	The mission of the Lt. Gen. William K. Jones Military-Affiliated Student Center is: to empower military-affiliated students to succeed as they transition to the university, persist to graduation, and transition to the next chapter in their lives.
Unit Student Learning Outcomes	Students who interact with the programs and services offered by the MASC will be able to: <ul style="list-style-type: none"> • Demonstrate knowledge of the process to complete necessary VA certification paperwork. (CLD 1) • Identify key resources available through the university, VA, and/or community. (CLD 1) • Identify resources to secure employment or seek additional educational opportunities. (CLD 1)

Program/Service Specifics:

Program/Service	VA Work Study
Description of Program/Service	This is a program for current VA benefits users to work in an area that serves veterans while enrolled in school. These students are the front-line service for all military-affiliated students at KU.
Staff Contact(s)	April Blackmon Strange ablackmon@ku.edu
Applicable Student Learning Outcome(s)	SLO #1
Criteria for Success	All students will demonstrate an improvement in scores from the pre-test to the post-test and will score 100% on the post-test.
Direct or Indirect Assessment	Direct
Assessment Method	<u>Pre/post-tests</u> . The tests, which will be administered on paper, will include multiple choice and matching questions. The tests will be developed from VA online training system and MASC handouts. They will cover training and FAQs regarding VA education benefits utilization. The tests will be graded manually and a score out of 100 will be given.
Population/Sample	The population will consist of approximately 5 VA Work Study students per semester.
Timeline/Frequency	Three times (for each test); Fall 2017 (August & December), Spring 2018 (January & May), & Summer 2018 (June & July)

Use to Inform Current Practice	Results will help us improve our newly-developed training program to VA Work Studies – to keep what works, to add where necessary and to change methods of training.
Results Reporting	We will report results on the UGS assessment page and in a unit-wide end-of-year staff memo or meeting.

Program/Service	Military-Affiliated Student Email Listserv
Description of Program/Service	This is a listserv that military-affiliated students sign up for to receive information regarding key resources both on and off campus.
Staff Contact(s)	April Blackmon Strange ablackmon@ku.edu
Applicable Student Learning Outcome(s)	SLO #2
Criteria for Success	Students subscribed to the listserv will be able to recall at least 1 of the key resources shared in communications.
Direct or Indirect Assessment	Indirect
Assessment Method	<u>Focus group</u> . Students will be invited to participate in the focus group via the listserv and via a sign-up sheet on the MASC receptionist station. Focus group questions will be open-ended and will cover recollection of services mentioned, review of how often emails are sent/read, and assessment on the overall effectiveness of the listserv vs. other communications forms. Discussion will be recorded and transcribed. We will look for themes that indicate whether/not students pay attention to the emails and find value in them.
Population/Sample	The population will consist of approximately 25 KU military-affiliated students.
Timeline/Frequency	One time; Spring 2018
Use to Inform Current Practice	Feedback will help us better understand how to reach students and optimal ways to package information when sending out via the listserv. It may also lead us to look at additional and/or other ways to share the information.
Results Reporting	We will report results on the UGS assessment page and in a unit-wide end-of-year staff memo or meeting.