

2017-2018 UGS Assessment Plan

General Information:

Unit	Experiential Learning: Leadership Engagement Certificate
Unit Mission	The Leadership Engagement Certificate provides KU undergraduate
	students with an introduction to leadership theories and practices while
	helping students make connections between classroom learning and
	leadership activities.
Unit Student Learning	Students who complete the Leadership Engagement certification will be
Outcomes	able to:
	1. Illustrate how leadership theories or ideas can be applied. (CDL 1)
	 Apply theories to leadership activities outside of the classroom. (CDL 1)
	 Explain how self-management plays a role in the leadership process. (CDL 1)
	4. Explain how engaging others plays a role in the leadership process. (CDL 1)

Program/Service Specifics:

Program/Service	Course Reflection
Description of	The Leadership Engagement Certificate provides KU undergraduate
Program/Service	students with an introduction to leadership theories and practices while
	helping students make connections between classroom learning and
	leadership activities.
Staff Contact(s)	Raechel Cook <u>raechel.cook@ku.edu</u>
	John Augusto jaugusto@ku.edu
Applicable Student	SLO #1
Learning Outcome(s)	
Criteria for Success	Students will attain an average rubric score of at least 2 (i.e. proficient
	minimum) on the first reflection submission.
Direct or Indirect	Direct
Assessment	
Assessment Method	Rubric. All students who complete the certificate are required to complete
	Leadership Studies 201/202 course sequence. They will answer reflection
	questions related to their learning in LDST 201/202. Students will also be
	asked questions about a sample scenario to demonstrate their
	understanding of at least one of the leadership theories. The question(s)
	and sample scenarios will be developed with input from colleagues from
	the Institute on Leadership Studies (ILS), who oversee course content for
	LDST 201/202. The rubric will be developed in partnership with colleagues

	at the ILS as well. Responses will be scored electronically in Qualtrics. The scores from the rubrics will be quantitatively analyzed to determine
Population/Sample	averages. The population will consist of approximately 10-20 students who pursue
ropulation/Sample	this certificate during the academic year.
Timeline/Frequency	One time; Spring 2018
Use to Inform Current	Assessment data will be shared with the Institute for Leadership Studies to
Practice	monitor the role of the LDST 201/202 course in the certificate program. If
	the results are positive, we will continue what we are doing. If the results
	are below the criteria for success, we will work to identify gaps and
	potential resources we may provide to assist students. We will also review
	the questions themselves for clarification purposes.
Results Reporting	Results will be electronically disseminated at the end of Summer 2018 and
	shared with the Campus Leadership partners that include the Adidas
	Leadership Scholars, Student Involvement and Leadership Center and the
	Institute for Leadership Studies.

Program/Service	Final Reflection
Description of	The Leadership Engagement Certificate provides KU undergraduate
Program/Service	students with an introduction to leadership theories and practices while
	helping students make connections between classroom learning and
	leadership activities.
Staff Contact(s)	Raechel Cook <u>raechel.cook@ku.edu</u>
	John Augusto <u>jaugusto@ku.edu</u>
Applicable Student	SLO #3
Learning Outcome(s)	
Criteria for Success	Students will score an average of at least 2 (i.e. intermediate) on the
	coded open-ended survey questions.
Direct or Indirect	Indirect
Assessment	
Assessment Method	Survey (Open-Ended). In the CMI System, students will answer one of four
	open-ended questions related to self-management and the leadership
	process. The responses will be reviewed and scored: 1. beginner, 2.
	intermediate, or 3. expert. A coding system will be developed to specify
	the criteria for each level. This will involve outlining categories/sub-
	categories for responses and determining values for each. All data will be
	coded by the same individual to avoid issues with intercoder reliability.
	Coded scores will be tallied and averaged using either Qualtrics or Excel.
Population/Sample	The population will consist of approximately 10-20 students who pursue
	this certificate during the academic year.
Timeline/Frequency	One time; Spring 2018
Use to Inform Current	Assessment data will be shared with the Institute for Leadership Studies to
Practice	monitor the role of the LDST 201/202 course in the certificate program. If
	the results are positive, we will continue what we are doing. If the results
	are below the criteria for success, we will work to identify gaps and

	potential resources we may provide to assist students. We will also review the questions themselves for clarification purposes.
Results Reporting	Results will be electronically disseminated at the end of Summer 2018 and shared with the Campus Leadership partners that include the Adidas Leadership Scholars, Student Involvement and Leadership Center and the Institute for Leadership Studies.