



2017-2018 UGS Assessment Plan

General Information:

Unit	Experiential Learning: Arts Engagement Certificate
Unit Mission	The Arts Engagement Certificate provides students from any major with an introductory exploration of the arts. This certificate encourages all students to explore new art forms and make connections between the arts, their own academic disciplines, and the ways in which the arts enrich our society.
Unit Student Learning Outcomes	Students who complete the Arts Engagement certification will be able to: <ol style="list-style-type: none"> 1. Develop knowledge of various arts disciplines. (CLD 1) 2. Describe an arts experience from an arts event or activity. (CLD 1) 3. Identify themes or key ideas present in an event. (CLD 1) 4. Connect the art experience to self, class, history, social-political issues, or other art. (CLD 2) 5. Identify how the arts have value in society. (CLD 1)

Program/Service Specifics:

Program/Service	Event Reflection
Description of Program/Service	The Arts Engagement Certificate provides students from any major with an introductory exploration of the arts.
Staff Contact(s)	Raechel Cook raechel.cook@ku.edu John Augusto jaugusto@ku.edu
Applicable Student Learning Outcome(s)	SLO #3
Criteria for Success	Students will attain an average rubric score at least 2 (i.e. proficient minimum) on the first reflection submission.
Direct or Indirect Assessment	Direct
Assessment Method	<u>Rubric.</u> All students who complete the certificate are required to complete at least 3 event reflections. The reflection includes questions related to the themes or key ideas present at an art event. Reflection responses will be scored with a rubric. The rubric is based on a combination of Visual Thinking Strategies (VTS), THINK assessment model (Ingalls Vanada, 2010), and Artful Thinking framework from Project Zero (Tishman & Palmer, 2006). Responses will be scored electronically with a rubric in Qualtrics. The scores from the rubrics will be quantitatively analyzed to determine averages.
Population/Sample	The population will consist of approximately 15-20 students who pursue this certificate during the academic year.

Timeline/Frequency	One time; Spring 2018
Use to Inform Current Practice	If the results are positive, we will continue what we are doing. If the results are below the criteria for success, we will work to identify gaps and potential resources we may provide to assist students. We will also review the questions themselves for clarification purposes.
Results Reporting	Results will be electronically disseminated at the end of Summer 2018 and shared with any faculty partners and other campus partners, which include the Lied Center, Spencer Museum of Art and the School of the Arts.

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Staff Contact(s)	Raechel Cook Raechel.cook@ku.edu John Augusto jaugusto@ku.edu
Applicable Student Learning Outcome(s)	SLO #4
Criteria for Success	Students will score an average of at least 2 (i.e. intermediate) on the coded open-ended survey questions.
Direct or Indirect Assessment	Indirect
Assessment Method	<u>Survey (Open-Ended)</u> . In the CMI System, students will answer one of four open-ended questions about connecting the art experience to self, class, history, socio-political issues, or other art. The responses will be reviewed and scored: 1. beginner, 2. intermediate, or 3. expert. A coding system will be developed to specify the criteria for each level. This will involve outlining categories/sub-categories for responses and determining values for each. All data will be coded by the same individual to avoid issues with intercoder reliability. Coded scores will be tallied and averaged using either Qualtrics or Excel.
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